



800-815-2446

## Dealer Support Program

lease • alliance

Lease Alliance's **Dealer Support Program** is a comprehensive array of joint marketing sales tools and technologies designed to assist you, the dealer, in maximizing the productivity of your entire sales channel.

### *Here's how Lease Alliance's Dealer Support Program can help you...*

- ✔ **Dealer Kits**—Fully customized and co-branded sales materials, lease application forms, phone support, and e-mail references—plus the kits are branded, packaged, and ready for distribution!
- ✔ **Mailings**—We will supply mailing materials to you OR we will mail to your dealer list directly with materials pre-approved by you!
- ✔ **Stuffers**—"Inserts" for use with invoices, newsletters, catalogs, and other outbound mail!
- ✔ **Lease Alliance Web Link**—We will provide a customized link, on your website, for easy online applications, and even links to download our handy customer education documents like "Benefits of Leasing," "Lease versus Loan," "Credit: What You Need to Know!," and others.
- ✔ **Sales Contests**—You sell...and Lease Alliance provides the rewards!
- ✔ **Trade Show Point-of-Sale Materials**—Customized, laminated, stand-up point-of-sale cards, "Lease Me" tags, and tent cards...all designed with your logo to generate interest and inquiries!
- ✔ **Trade Show Support**—We will attend your most important trade shows with you, and your sales and dealer teams.
- ✔ **Leasing as a Sales Tool**—Lease Alliance can help you train your sales staff on the benefits of leasing with training materials that focus

on using leasing to close more sales sooner and more profitably; print materials covering FAQs about leasing, tax advantages, cash versus lease comparisons; and we can even provide live seminars about leasing!

***Let our website  
support your website!***

**[www.LeaseAllianceLLC.com](http://www.LeaseAllianceLLC.com)**



***We put your customers in the driver's seat!***