



800-815-2446

## Sales Incentive Program

lease·alliance

# \$1,000 Cash!

## New Dealer Sales Incentive Program

For October, November, & December of 2005

### Program Description

Sales representatives who have \$75,000 or more in funded leases during each of the three contest months will be eligible for a \$1,000 CASH SALES INCENTIVE AWARD for the contest period. Up to 5 (five) representatives per company may win—including the owner! It's that simple!

### Runner-Up Program:

#### "2 Out of 3—Not So Shabby!"

Any sales representative who does not meet the primary criteria for funding \$75,000 in each of the contest months, or does not make the "Top 5," will be eligible for a \$250 incentive—if they are able to fund at least \$75,000 in any two of the three program months!

### To participate, dealers must register first:

Please register by sending a short note to: [VPSales@LeaseAllianceLLC.com](mailto:VPSales@LeaseAllianceLLC.com), or Fax your note to: 248-258-0408, ATTN: VP of Sales. That's all it takes to participate! There is no obligation or commitment required. Simply follow the rules below for winning.

*Program rules and/or details are subject to change without notice.*

### New Dealer Program Details

To qualify for the "Top 5" \$1,000 SALES INCENTIVE AWARD, each of the following criteria must be met:

1. Lease fundings must be equal to or greater than \$75,000 in each of the contest months to qualify. Credits cannot be carried forward or backward.
2. "Fundings" is defined as checks being issued to the dealer for a truck leased through Lease Alliance to the dealer's customers.
3. Total qualifying lease fundings can be composed of one or more transactions.
4. All sales incentives will be disbursed no later than 14 days after the close of the contest period.
5. Dealer must be in good standing with Lease Alliance.



**"Yes, you could earn an extra \$1,000 this quarter!"**

**We put your customers in the driver's seat!**